



# Art & Design Career Skills

## ► Is this course right for you?

If you like to design, create graphics like cards and posters, sew, design interiors, illustrate, make fine art paintings, draw or create web pages, or design on a computer, then this is the course for you.

### Credits // Certification

- 4th Related Math Credit
- Visual Performing & Applied Arts Credit
- College Credit (Articulation):  
Baker Colleger, Davenport University,  
Ferris State University,  
Kalamazoo Valley Community College

### Eligibility // Prerequisites

- Sophomore, Junior or Senior
- Dress code for presentations

### Career Data // Jobs

**animator, art director, art teacher,  
fashion designer, fine artist, game  
designer, graphic designer,  
illustrator, interior designer, live  
motion capturist, post-production  
videographer, product and  
packaging designer**

**For salary information go to:  
<http://snipurl.com/salaryinfo>**

*“I walked into this classroom thinking  
I’d learn how to make a font . . . I ended  
up learning how to make a career in  
making blockbuster movies.”*

- Brandon Frederick Jones, DI Supervisor,  
Walden Media, Alumnus



## Art & Design Career Skills Arts & Communications Pathway

Students develop visual literacy skills and techniques, as well as explore the many different career possibilities in the field of art.

Some of the visual literacy training includes lessons in composition, the meaning of colors theory, the meaning of shapes theory, drawing skills, design skills and understanding design theory. The course explores many different media, including traditional and digital. Speakers and recruiters from leading national art colleges will explain the many different careers and their training paths.

Students develop skills in computer design, illustration, fashion design and graphic techniques, animation, interior design and the graphic arts.

The development of a professional art portfolio is a major focus of the class. This program seeks to prepare students for an art career.

Students may take this course for two years.